# Statistical Inference for Subgroups Discovered by Machine Learning

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### Approaches to Subgroup Identification

- Adaptive experimental design (Simon)
  - Goal: identify a subgroup with a positive average effect
  - Pre-specify strata and then drop those with little promise
- Ø Multi-period crossover trial (Ivanova)
  - Goal: identify the subgroup that maximizes the product of the average treatment effect and prevalence
  - Inference based on cross-validation and bootstrap
- Stimation of the conditional average treatment effect (Lipkovich)
  - Goal: use machine learning to estimate the CATE
  - Identify a subgroup with large CATE estimates
- Son-exchangeable subgroups (Schnell)
  - Goal: test consistency or heterogeneity among subgroups
  - Challenges of multiple comparisons in subgroup analysis

## Subgroup Identification with Machine Learning (ML)

- What if we use an ML algorithm to identify subgroups?
- Can we make proper statistical inference for discovered subgroups?
  - ML algorithms can be blackbox or even adhoc
  - cannot assume ML algorithms converge uniformly
  - avoid a computationally intensive procedure
- Joint work with Michael Lingzhi Li (MIT)
- Setup:
  - Conditional Average Treatment Effect (CATE):

$$\tau(\mathsf{x}) = \mathbb{E}(Y_i(1) - Y_i(0) \mid \mathsf{X}_i = \mathsf{x})$$

• CATE estimation based on a generic ML algorithm

$$s: \mathcal{X} \longrightarrow \mathcal{S} \subset \mathbb{R}$$

• Sorted Group Average Treatment Effect (GATE; Chernozhukov et al. 2019)

$$au_k := \mathbb{E}(Y_i(1) - Y_i(0) \mid c_{k-1}(s) \leq s(X_i) < c_k(s))$$

for k = 1, 2, ..., K where  $c_k$  represents the cutoff between the (k - 1)th and kth groups

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### Statistical Inference for Subgroups

• An unbiased GATE estimator (within-subgroup difference-in-means):

$$\hat{\tau}_k = \frac{K}{n_1} \sum_{i=1}^n Y_i T_i \hat{f}_k(X_i) - \frac{K}{n_0} \sum_{i=1}^n Y_i (1 - T_i) \hat{f}_k(X_i),$$

where  $\hat{f}_k(X_i) = 1\{s(X_i) \ge \hat{c}_k(s)\} - 1\{s(X_i) \ge \hat{c}_{k-1}(s)\}$ 

- Statistical inference based on Neyman's repeated sampling framework
  - random assignment of treatment
  - random sampling of units
  - random splits for cross-fitting
- Standard error and confidence intervals, etc. for each  $\tau_k$
- No assumption about the properties of ML algorithms

#### Statistical Hypothesis Tests for Subgroups

Nonparametric test of treatment effect homogeneity:

• Null hypothesis:

$$H_0: \ \tau_1=\tau_2=\cdots=\tau_K.$$

• Test statistic:

$$\hat{oldsymbol{ au}}^{ op} oldsymbol{\Sigma}^{-1} \hat{oldsymbol{ au}} \ \stackrel{d}{\longrightarrow} \ \chi^2_K$$

where 
$$\hat{\boldsymbol{\tau}} = (\hat{\tau}_1 - \hat{\tau}, \cdots, \hat{\tau}_K - \hat{\tau})^{\top}$$

- Onparametric test of rank-consistent treatment effect heterogeneity:
  - Null hypothesis:

$$H_0^*: \tau_1 \leq \tau_2 \leq \cdots \leq \tau_K.$$

• Test statistic:

$$\left(\hat{\tau}-\mu^*(\hat{\tau})
ight)^{ op}\Sigma^{-1}\left(\hat{\tau}-\mu^*(\hat{\tau})
ight)\stackrel{d}{\longrightarrow}ar{\chi}_K^2.$$

where  $\mu^*(\mathbf{x}) = \operatorname{argmin}_{\mu} \| \mu - \mathbf{x} \|_2^2$  subject to  $\mu_1 \leq \mu_2 \leq \cdots \leq \mu_K$ .

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### Simulation Study

		$n_{\rm test} = 100$		$n_{\text{test}} = 500$		$n_{\text{test}} = 2500$	
Estimator	truth	bias	coverage	bias	coverage	bias	coverage
Causal Forest							
$\hat{\tau}_1$	2.164	0.034	93.8%	0.041	95.0%	0.007	96.0%
$\hat{\tau}_2$	4.001	0.011	93.7	-0.060	94.4	-0.002	95.3
$\hat{\tau}_3$	4.583	-0.018	94.0	-0.003	96.4	0.020	95.8
$\hat{ au}_{4}$	4.931	-0.077	94.6	0.001	94.3	0.003	95.6
$\hat{\tau}_{5}$	5.728	-0.058	96.0	-0.010	95.0	-0.009	95.2
BART							
$\hat{\tau}_1$	2.092	0.016	94.0%	-0.014	96.2%	0.009	95.8%
$\hat{\tau}_2$	3.913	0.127	95.1	0.028	94.0	-0.003	95.3
$\hat{\tau}_3$	4.478	-0.077	94.3	-0.041	95.0	-0.001	95.1
$\hat{ au}_{4}$	5.042	-0.154	94.2	0.014	95.8	0.015	95.4
$\hat{\tau}_{5}$	5.881	-0.019	94.7	-0.019	94.4	-0.000	95.0
LASSO							
$\hat{\tau}_1$	3.243	0.028	94.1%	0.049	95.1%	0.003	95.1%
$\hat{\tau}_2$	3.817	-0.012	93.6	-0.013	94.5	-0.000	95.4
$\hat{\tau}_3$	4.318	-0.013	94.2	-0.002	94.5	0.010	95.0
$\hat{ au}_{4}$	4.788	-0.041	94.0	-0.015	94.6	-0.001	94.6
$\hat{\tau}_{5}$	5.241	-0.046	94.4	0.021	95.1	0.002	95.3

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## Concluding Remarks

- Statistical inference for subgroups is challenging especially when they are discovered by complex machine learning algorithms
- The proposed methodology
  - no modeling assumption is required
  - any machine learning algorithms can be used
  - design-based: random sampling, random assignments, random splits
  - applicable to cross-fitting estimators
  - simulations: good small sample performance
- Ongoing extension: dynamic treatment regime settings
- Papers:
  - https://arxiv.org/pdf/2203.14511.pdf
  - Experimental Evaluation of Individualized Treatment Rules (*Journal of the American Statistical Association*)
- Open-source software (R package): evalITR: Evaluating Individualized Treatment Rules