# Covariate Balancing Propensity Score 

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## References

This talk is based on the following two papers:
(1) "Covariate Balancing Propensity Score"
(2) "Robust Estimation of Inverse Probability Weights for Marginal Structural Models"

Both papers available at http://imai.princeton.edu

## Motivation

- Causal inference is a central goal of scientific research
- Randomized experiments are not always possible $\Longrightarrow$ Causal inference in observational studies
- Experiments often lack external validity $\Longrightarrow$ Need to generalize experimental results
- Importance of statistical methods to adjust for confounding factors


## Overview of the Workshop

(1) Review: Propensity score

- propensity score is a covariate balancing score
- matching and weighting methods
(2) Problem: Propensity score tautology
- sensitivity to model misspecification
- adhoc specification searches
(3) Solution: Covariate balancing propensity score (CBPS)
- Estimate propensity score so that covariate balance is optimized
(4) Evidence: Reanalysis of two prominent critiques
- Improved performance of propensity score weighting and matching
(5) Extension: Marginal structural models for longitudinal data
- CBPS for time-varying treatments and confounders
- Simulation evidence
(6) Software: R package CBPS


## Propensity Score

- Setup:
- $T_{i} \in\{0,1\}$ : binary treatment
- $X_{i}$ : pre-treatment covariates
- $\left(Y_{i}(1), Y_{i}(0)\right)$ : potential outcomes
- $Y_{i}=Y_{i}\left(T_{i}\right)$ : observed outcomes
- Definition: conditional probability of treatment assignment

$$
\pi\left(X_{i}\right)=\operatorname{Pr}\left(T_{i}=1 \mid X_{i}\right)
$$

- Balancing property (without assumption):

$$
T_{i} \Perp X_{i} \mid \pi\left(X_{i}\right)
$$

## Rosenbaum and Rubin (1983)

- Assumptions:
(1) Overlap:

$$
0<\pi\left(X_{i}\right)<1
$$

(2) Unconfoundedness:

$$
\left\{Y_{i}(1), Y_{i}(0)\right\} \Perp T_{i} \mid X_{i}
$$

- Propensity score as a dimension reduction tool:

$$
\left\{Y_{i}(1), Y_{i}(0)\right\} \Perp T_{i} \mid \pi\left(X_{i}\right)
$$

## Matching and Weighting via Propensity Score

- Propensity score reduces the dimension of covariates
- But, propensity score must be estimated (more on this later)
- Once estimated, simple nonparametric adjustments are possible
- Matching
- Subclassification
- Weighting (Horvitz-Thompson estimator):

$$
\frac{1}{n} \sum_{i=1}^{n}\left\{\frac{T_{i} Y_{i}}{\hat{\pi}\left(X_{i}\right)}-\frac{\left(1-T_{i}\right) Y_{i}}{1-\hat{\pi}\left(X_{i}\right)}\right\}
$$

often, weights are normalized

- Doubly-robust estimators (Robins et al.):

$$
\frac{1}{n} \sum_{i=1}^{n}\left[\left\{\hat{\mu}\left(1, X_{i}\right)+\frac{T_{i}\left(Y_{i}-\hat{\mu}\left(1, X_{i}\right)\right)}{\hat{\pi}\left(X_{i}\right)}\right\}-\left\{\hat{\mu}\left(0, X_{i}\right)+\frac{\left(1-T_{i}\right)\left(Y_{i}-\hat{\mu}\left(0, X_{i}\right)\right)}{1-\hat{\pi}\left(X_{i}\right)}\right\}\right]
$$

- They have become standard tools for applied researchers


## Propensity Score Tautology

- Propensity score is unknown
- Dimension reduction is purely theoretical: must model $T_{i}$ given $X_{i}$
- Diagnostics: covariate balance checking
- In practice, adhoc specification searches are conducted
- Model misspecification is always possible
- Theory (Rubin et al.): ellipsoidal covariate distributions $\Longrightarrow$ equal percent bias reduction
- Skewed covariates are common in applied settings
- Propensity score methods can be sensitive to misspecification


## Kang and Schafer (2007, Statistical Science)

- Simulation study: the deteriorating performance of propensity score weighting methods when the model is misspecified
- Setup:
- 4 covariates $X_{i}^{*}$ : all are i.i.d. standard normal
- Outcome model: linear model
- Propensity score model: logistic model with linear predictors
- Misspecification induced by measurement error:
- $X_{i 1}=\exp \left(X_{i 1}^{*} / 2\right)$
- $X_{i 2}=X_{i 2}^{*} /\left(1+\exp \left(X_{1 i}^{*}\right)+10\right)$
- $X_{i 3}=\left(X_{i 1}^{*} X_{i 3}^{*} / 25+0.6\right)^{3}$
- $X_{i 4}=\left(X_{i 1}^{*}+X_{i 4}^{*}+20\right)^{2}$
- Weighting estimators to be evaluated:
(1) Horvitz-Thompson
(2) Inverse-probability weighting with normalized weights
(3) Weighted least squares regression
(4) Doubly-robust least squares regression


## Weighting Estimators Do Fine If the Model is Correct

## Bias

| Sample size | Estimator | GLM | True | GLM | True |
| :--- | ---: | ---: | ---: | ---: | ---: |
| (1) Both models correct |  |  |  |  |  |
|  | HT | 0.33 | 1.19 | 12.61 | 23.93 |
| $n=200$ | IPW | -0.13 | -0.13 | 3.98 | 5.03 |
|  | WLS | -0.04 | -0.04 | 2.58 | 2.58 |
|  | DR | -0.04 | -0.04 | 2.58 | 2.58 |
| 1000 | HT | 0.01 | -0.18 | 4.92 | 10.47 |
|  | IPW | 0.01 | -0.05 | 1.75 | 2.22 |
|  | WLS | 0.01 | 0.01 | 1.14 | 1.14 |
|  | DR | 0.01 | 0.01 | 1.14 | 1.14 |

(2) Propensity score model correct

|  | HT | -0.05 | -0.14 | 14.39 | 24.28 |
| ---: | ---: | ---: | ---: | ---: | ---: |
| $n=200$ | IPW | -0.13 | -0.18 | 4.08 | 4.97 |
|  | WLS | 0.04 | 0.04 | 2.51 | 2.51 |
|  | DR | 0.04 | 0.04 | 2.51 | 2.51 |
| $n=1000$ | HT | -0.02 | 0.29 | 4.85 | 10.62 |
|  | IPW | 0.02 | -0.03 | 1.75 | 2.27 |
|  | WLS | 0.04 | 0.04 | 1.14 | 1.14 |
|  | DR | 0.04 | 0.04 | 1.14 | 1.14 |

## Weighting Estimators are Sensitive to Misspecification

## Bias

## RMSE

| Sample size | Estimator | GLM | True | GLM | True |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (3) Outcome model correct |  |  |  |  |  |
| $n=200$ | HT | 24.25 | -0.18 | 194.58 | 23.24 |
|  | IPW | 1.70 | -0.26 | 9.75 | 4.93 |
|  | WLS | -2.29 | 0.41 | 4.03 | 3.31 |
|  | DR | -0.08 | -0.10 | 2.67 | 2.58 |
| $n=1000$ | HT | 41.14 | -0.23 | 238.14 | 10.42 |
|  | IPW | 4.93 | -0.02 | 11.44 | 2.21 |
|  | WLS | -2.94 | 0.20 | 3.29 | 1.47 |
|  | DR | 0.02 | 0.01 | 1.89 | 1.13 |
| (4) Both models incorrect |  |  |  |  |  |
| $n=200$ | HT | 30.32 | -0.38 | 266.30 | 23.86 |
|  | IPW | 1.93 | -0.09 | 10.50 | 5.08 |
|  | WLS | -2.13 | 0.55 | 3.87 | 3.29 |
|  | DR | -7.46 | 0.37 | 50.30 | 3.74 |
| $n=1000$ | HT | 101.47 | 0.01 | 2371.18 | 10.53 |
|  | IPW | 5.16 | 0.02 | 12.71 | 2.25 |
|  | WLS | -2.95 | 0.37 | 3.30 | 1.47 |
|  | DR | -48.66 | 0.08 | 1370.91 | 1.81 |

## Smith and Todd (2005, J. of Econometrics)

- LaLonde (1986; Amer. Econ. Rev.):
- Randomized evaluation of a job training program
- Replace experimental control group with another non-treated group
- Current Population Survey and Panel Study for Income Dynamics
- Many evaluation estimators didn't recover experimental benchmark
- Dehejia and Wahba (1999; J. of Amer. Stat. Assoc.):
- Apply propensity score matching
- Estimates are close to the experimental benchmark
- Smith and Todd (2005):
- Dehejia \& Wahba (DW)'s results are sensitive to model specification
- They are also sensitive to the selection of comparison sample


## Propensity Score Matching Fails Miserably

- One of the most difficult scenarios identified by Smith and Todd:
- LaLonde experimental sample rather than DW sample
- Experimental estimate: \$886 (s.e. $=488$ )
- PSID sample rather than CPS sample
- Evaluation bias:
- Conditional probability of being in the experimental sample
- Comparison between experimental control group and PSID sample
- "True" estimate $=0$
- Logistic regression for propensity score
- One-to-one nearest neighbor matching with replacement

| Propensity score model | Estimates |
| :--- | ---: |
| Linear | -835 |
|  | $(886)$ |
| Quadratic | -1620 |
|  | $(1003)$ |
| Smith and Todd $(2005)$ | -1910 |
|  | $(1004)$ |

## Covariate Balancing Propensity Score

- Idea: Estimate the propensity score such that covariate balance is optimized
- Covariate balancing condition:
- For the Average Treatment Effect (ATE)

$$
\mathbb{E}\left\{\frac{T_{i} \widetilde{X}_{i}}{\pi_{\beta}\left(X_{i}\right)}-\frac{\left(1-T_{i}\right) \widetilde{X}_{i}}{1-\pi_{\beta}\left(X_{i}\right)}\right\}=0
$$

- For the Average Treatment Effect for the Treated (ATT)

$$
\mathbb{E}\left\{T_{i} \widetilde{X}_{i}-\frac{\pi_{\beta}\left(X_{i}\right)\left(1-T_{i}\right) \widetilde{X}_{i}}{1-\pi_{\beta}\left(X_{i}\right)}\right\}=0
$$

where $\widetilde{X}_{i}=f\left(X_{i}\right)$ is any vector-valued function

- Score condition from maximum likelihood:

$$
\mathbb{E}\left\{\frac{T_{i} \pi_{\beta}^{\prime}\left(X_{i}\right)}{\pi_{\beta}\left(X_{i}\right)}-\frac{\left(1-T_{i}\right) \pi_{\beta}^{\prime}\left(X_{i}\right)}{1-\pi_{\beta}\left(X_{i}\right)}\right\}=0
$$

## Weighting Control Group to Balance Covariates

- Balancing condition: $\mathbb{E}\left\{T_{i} X_{i}-\frac{\pi_{\beta}\left(X_{i}\right)\left(1-T_{i}\right) X_{i}}{1-\pi_{\beta}\left(X_{i}\right)}\right\}=0$



## Weighting Control Group to Balance Covariates

- Balancing condition: $\mathbb{E}\left\{T_{i} X_{i}-\frac{\pi_{\beta}\left(X_{i}\right)\left(1-T_{i}\right) X_{i}}{1-\pi_{\beta}\left(X_{i}\right)}\right\}=0$



## Weighting Both Groups to Balance Covariates

- Balancing condition: $\mathbb{E}\left\{\frac{T_{i} X_{i}}{\pi_{\beta}\left(X_{i}\right)}-\frac{\left(1-T_{i}\right) X_{i}}{1-\pi_{\beta}\left(X_{i}\right)}\right\}=0$



## Generalized Method of Moments (GMM) Framework

- Just-identified CBPS: covariate balancing conditions alone
- Over-identified CBPS: combine them with score conditions
- GMM (Hansen 1982):

$$
\hat{\beta}_{\mathrm{GMM}}=\underset{\beta \in \Theta}{\operatorname{argmin}} \bar{g}_{\beta}(T, X)^{\top} \Sigma_{\beta}(T, X)^{-1} \bar{g}_{\beta}(T, X)
$$

where

$$
\bar{g}_{\beta}(T, X)=\frac{1}{N} \sum_{i=1}^{N} \underbrace{\binom{\text { score condition }}{\text { balancing condition }}}_{g_{\beta}\left(T_{i}, X_{i}\right)}
$$

- "Continuous updating" GMM estimator with the following $\Sigma$ :

$$
\Sigma_{\beta}(T, X)=\frac{1}{N} \sum_{i=1}^{N} \mathbb{E}\left(g_{\beta}\left(T_{i}, X_{i}\right) g_{\beta}\left(T_{i}, X_{i}\right)^{\top} \mid X_{i}\right)
$$

## Specification Test and Optimal Matching

- CBPS is overidentified
- Specification test based on Hansen's J-statistic:

$$
J=n \bar{g}_{\beta}(T, X)^{\top} \Sigma_{\beta}(T, X)^{-1} \bar{g}_{\beta}(T, X) \sim \chi_{k}^{2}
$$

where $k$ is the number of moment conditions

- Can also be used to select matching estimators
- Example: Optimal 1-to- $N$ matching
- Assume $N$ control units matched with each treated unit
- Calculate $J$ statistic by downweighting matched control units with weight $1 / N$
- Choose $N$ such that $J$ statistic is minimized


## Revisiting Kang and Schafer (2007)

## Bias

Estimator GLM CBPS1 CBPS2 True

## RMSE

GLM CBPS1 CBPS2 True
(1) Both models correct

| $n=200$ | HT | 0.33 | 2.06 | -4.74 | 1.19 | 12.61 | 4.68 | 9.33 | 23.93 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | IPW | -0.13 | 0.05 | -1.12 | -0.13 | 3.98 | 3.22 | 3.50 | 5.03 |
|  | WLS | -0.04 | -0.04 | -0.04 | -0.04 | 2.58 | 2.58 | 2.58 | 2.58 |
|  | DR | -0.04 | -0.04 | -0.04 | -0.04 | 2.58 | 2.58 | 2.58 | 2.58 |
| $n=1000$ | HT | 0.01 | 0.44 | -1.59 | -0.18 | 4.92 | 1.76 | 4.18 | 10.47 |
|  | IPW | 0.01 | 0.03 | -0.32 | -0.05 | 1.75 | 1.44 | 1.60 | 2.22 |
|  | WLS | 0.01 | 0.01 | 0.01 | 0.01 | 1.14 | 1.14 | 1.14 | 1.14 |
|  | DR | 0.01 | 0.01 | 0.01 | 0.01 | 1.1 | 1.1 | 1.14 | . 1 |
| (2) Propensity score model correct |  |  |  |  |  |  |  |  |  |
| $n=200$ | HT | -0.05 | 1.99 | -4.94 | -0.14 | 14.39 | 4.57 | 9.39 | 24.28 |
|  | IPW | -0.13 | 0.02 | -1.13 | -0.18 | 4.08 | 3.22 | 3.55 | 4.97 |
|  | WLS | 0.04 | 0.04 | 0.04 | 0.04 | 2.51 | 2.51 | 2.51 | 2.51 |
|  | DR | 0.04 | 0.04 | 0.04 | 0.04 | 2.51 | 2.51 | 2.52 | 2.51 |
| $n=1000$ | HT | -0.02 | 0.44 | -1.67 | 0.29 | 4.85 | 1.77 | 4.22 | 10.62 |
|  | IPW | 0.02 | 0.05 | -0.31 | -0.03 | 1.75 | 1.45 | 1.61 | 2.27 |
|  | WLS | 0.04 | 0.04 | 0.04 | 0.04 | 1.14 | 1.14 | 1.14 | 1.14 |
|  | DR | 0.04 | 0.04 | 0.04 | 0.04 | 1.14 | 1.14 | 1.14 | 1.14 |

## CBPS Makes Weighting Methods Work Better

## Bias

Estimator GLM CBPS1 CBPS2 True

## RMSE

GLM CBPS1 CBPS2 True

| (3) Outcome model correct |  |  |  |  |  |  |  |  |  |
| ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | HT | 24.25 | 1.09 | -5.42 | -0.18 | 194.58 | 5.04 | 10.71 | 23.24 |
| $n=200$ | IPW | 1.70 | -1.37 | -2.84 | -0.26 | 9.75 | 3.42 | 4.74 | 4.93 |
|  | WLS | -2.29 | -2.37 | -2.19 | 0.41 | 4.03 | 4.06 | 3.96 | 3.31 |
|  | DR | -0.08 | -0.10 | -0.10 | -0.10 | 2.67 | 2.58 | 2.58 | 2.58 |
| $n=1000$ | HT | 41.14 | -2.02 | 2.08 | -0.23 | 238.14 | 2.97 | 6.65 | 10.42 |
|  | IPW | 4.93 | -1.39 | -0.82 | -0.02 | 11.44 | 2.01 | 2.26 | 2.21 |
|  | WLS | -2.94 | -2.99 | -2.95 | 0.20 | 3.29 | 3.37 | 3.33 | 1.47 |
|  | DR | 0.02 | 0.01 | 0.01 | 0.01 | 1.89 | 1.13 | 1.13 | 1.13 |

(4) Both models incorrect

|  | HT | 30.32 | 1.27 | -5.31 | -0.38 | 266.30 | 5.20 | 10.62 | 23.86 |
| ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $n=200$ | IPW | 1.93 | -1.26 | -2.77 | -0.09 | 10.50 | 3.37 | 4.67 | 5.08 |
|  | WLS | -2.13 | -2.20 | -2.04 | 0.55 | 3.87 | 3.91 | 3.81 | 3.29 |
|  | DR | -7.46 | -2.59 | -2.13 | 0.37 | 50.30 | 4.27 | 3.99 | 3.74 |
| $n=1000$ | HT | 101.47 | -2.05 | 1.90 | 0.01 | 2371.18 | 3.02 | 6.75 | 10.53 |
|  | IPW | 5.16 | -1.44 | -0.92 | 0.02 | 12.71 | 2.06 | 2.39 | 2.25 |
|  | WLS | -2.95 | -3.01 | -2.98 | 0.19 | 3.30 | 3.40 | 3.36 | 1.47 |
|  | DR | -48.66 | -3.59 | -3.79 | 0.08 | 1370.91 | 4.02 | 4.25 | 1.81 |

## CBPS Sacrifices Likelihood for Better Balance




Likelihood-Balance Tradeoff





## Revisiting Smith and Todd (2005)

- Evaluation bias: "true" bias $=0$
- CBPS improves propensity score matching across specifications and matching methods
- However, specification test rejects the null

|  | 1-to-1 |  |  | Nearest Neighbor | Optimal 1-to-N Nearest Neighbor |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
| Specification | GLM | Balance | CBPS | GLM | Balance | CBPS |  |
| Linear | -835 | -559 | -302 | -885 | -257 | -38 |  |
|  | $(886)$ | $(898)$ | $(873)$ | $(435)$ | $(492)$ | $(488)$ |  |
| Quadratic | -1620 | -967 | -1040 | -1270 | -306 | -140 |  |
|  | $(1003)$ | $(882)$ | $(831)$ | $(406)$ | $(407)$ | $(392)$ |  |
| Smith \& Todd | -1910 | -1040 | -1313 | -1029 | -672 | -32 |  |
|  | $(1004)$ | $(860)$ | $(800)$ | $(413)$ | $(387)$ | $(397)$ |  |

## Standardized Covariate Imbalance

- Covariate imbalance in the (Optimal 1-to-N) matched sample
- Standardized difference-in-means

|  | Linear |  |  |  | Quadratic |  |  | Smith \& Todd |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | GLM | Balance | CBPS | GLM | Balance | CBPS | GLM | Balance | CBPS |  |
| Age | -0.060 | -0.035 | -0.063 | -0.060 | -0.035 | -0.063 | -0.031 | 0.035 | -0.013 |  |
| Education | -0.208 | -0.142 | -0.126 | -0.208 | -0.142 | -0.126 | -0.262 | -0.168 | -0.108 |  |
| Black | -0.087 | 0.005 | -0.022 | -0.087 | 0.005 | -0.022 | -0.082 | -0.032 | -0.093 |  |
| Married | 0.145 | 0.028 | 0.037 | 0.145 | 0.028 | 0.037 | 0.171 | 0.031 | 0.029 |  |
| High school | 0.133 | 0.089 | 0.174 | 0.133 | 0.089 | 0.174 | 0.189 | 0.095 | 0.160 |  |
| 74 earnings | -0.090 | 0.025 | 0.039 | -0.090 | 0.025 | 0.039 | -0.079 | 0.011 | 0.019 |  |
| 75 earnings | -0.118 | 0.014 | 0.043 | -0.118 | 0.014 | 0.043 | -0.120 | -0.010 | 0.041 |  |
| Hispanic | 0.104 | -0.013 | 0.000 | 0.104 | -0.013 | 0.000 | 0.061 | 0.034 | 0.102 |  |
| 74 employed | 0.083 | 0.051 | -0.017 | 0.083 | 0.051 | -0.017 | 0.059 | 0.068 | 0.022 |  |
| 75 employed | 0.073 | -0.023 | -0.036 | 0.073 | -0.023 | -0.036 | 0.099 | -0.027 | -0.098 |  |
| Log-likelihood | -326 | -342 | -345 | -293 | -307 | -297 | -295 | -231 | -296 |  |
| Imbalance | 0.507 | 0.264 | 0.312 | 0.544 | 0.304 | 0.300 | 0.515 | 0.359 | 0.383 |  |

## Causal Inference with Longitudinal Data

- Setup:
- units: $i=1,2, \ldots, n$
- time periods: $j=1,2, \ldots, J$
- fixed $J$ with $n \longrightarrow \infty$
- time-varying binary treatments: $T_{i j} \in\{0,1\}$
- treatment history up to time $j: \bar{T}_{i j}=\left\{T_{i 1}, T_{i 2}, \ldots, T_{i j}\right\}$
- time-varying confounders: $X_{i j}$
- confounder history up to time $j: \bar{X}_{i j}=\left\{X_{i 1}, X_{i 2}, \ldots, X_{i j}\right\}$
- outcome measured at time $\mathrm{J}: Y_{i}$
- potential outcomes: $Y_{i}\left(\bar{t}_{J}\right)$
- Assumptions:
(1) Sequential ignorability

$$
Y_{i}\left(\bar{t}_{J}\right) \Perp T_{i j} \mid \bar{T}_{i, j-1}, \bar{X}_{i j}
$$

(2) Common support

$$
0<\operatorname{Pr}\left(T_{i j}=1 \mid \bar{T}_{i, j-1}, \bar{X}_{i j}\right)<1
$$

## Inverse-Probability-of-Treatment Weighting

- Weighting each observation via the inverse probability of its observed treatment sequence (Robins 1999)
- Potential weights:

$$
\begin{aligned}
w_{i}\left(\bar{t}_{J}, \bar{X}_{i J}\left(\bar{t}_{J-1}\right)\right) & =\frac{1}{P\left(\bar{T}_{i J}=\bar{t}_{J} \mid \bar{X}_{i J}\left(\bar{t}_{J-1}\right)\right)} \\
& =\prod_{j=1}^{J} \frac{1}{P\left(T_{i j}=t_{i j} \mid \bar{T}_{i, j-1}=\bar{t}_{j-1}, \bar{X}_{i j}\left(\bar{t}_{j-1}\right)\right)}
\end{aligned}
$$

- Stabilized potential weights:

$$
w_{i}^{*}\left(\bar{t}_{J}, \bar{X}_{i J}\left(\bar{t}_{J-1}\right)\right)=\frac{P\left(\bar{T}_{i J}=\bar{t}_{J}\right)}{P\left(\bar{T}_{i J}=\bar{t}_{J} \mid \bar{X}_{i J}\left(\bar{t}_{J-1}\right)\right)}
$$

- Observed weights: $w_{i}=w_{i}\left(\bar{T}_{i J}, \bar{X}_{i J}\right)$ and $w_{i}^{*}=w_{i}^{*}\left(\bar{T}_{i J}, \bar{X}_{i J}\right)$


## Marginal Structural Models (MSMs)

- Consistent estimation of the marginal mean of potential outcome:

$$
\frac{1}{n} \sum_{i=1}^{n} \mathbf{1}\left\{\bar{T}_{i J}=\bar{t}_{J}\right\} w_{i} Y_{i} \xrightarrow{p} \mathbb{E}\left(Y_{i}\left(\bar{t}_{J}\right)\right)
$$

- In practice, researchers fit a weighted regression of $Y_{i}$ on a function of $\bar{T}_{i j}$ with regression weight $w_{i}$
- Adjusting for $\bar{X}_{i j}$ leads to post-treatment bias
- MSMs estimate the average effect of any treatment sequence


## Practical Challenges of Marginal Structural Models

- MSMs are sensitive to the misspecification of treatment assignment model (typically a series of logistic regressions)
- The effect of misspecification can propagate across time periods
- Checking covariate balance is difficult
- Balancing covariates at each time period is not sufficient
- E.g., baseline covariates should be balanced across all $2^{J}$ groups
- Solution: estimate MSM weights so that all covariate balancing conditions are satisfied as much as possible


## Two Time Period Case

- time 1 covariates $X_{i 1}$ : 3 equality constraints

$$
\mathbb{E}\left(X_{i 1}\right)=\mathbb{E}\left[1\left\{T_{i 1}=t_{1}, T_{i 2}=t_{2}\right\} w_{i}\left(\bar{t}_{2}, \bar{X}_{i 2}\left(t_{1}\right)\right) X_{i 1}\right]
$$

- time 2 covariates $X_{i 2}$ : 2 equality constraints

$$
\mathbb{E}\left(X_{i 2}\left(t_{1}\right)\right)=\mathbb{E}\left[1\left\{T_{i 1}=t_{1}, T_{i 2}=t_{2}\right\} w_{i}\left(\bar{t}_{2}, \bar{X}_{i 2}\left(t_{1}\right)\right) X_{i 2}\left(t_{1}\right)\right]
$$

for $t_{2}=0,1$

## Orthogonalization of Covariate Balancing Conditions

Treatment history: $\left(t_{1}, t_{2}\right)$

| Time period | $(0,0)$ | $(0,1)$ | $(1,0)$ | $(1,1)$ | Moment condition |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | + | + | - | - | $\mathbb{E}\left\{(-1)^{T_{i 1}} w_{i} X_{i 1}\right\}=0$ |
| time 1 | + | - | + | - | $\mathbb{E}\left\{(-1)^{T_{i 2}} w_{i} X_{i 1}\right\}=0$ |
|  | + | - | - | + | $\mathbb{E}\left\{(-1)^{\left.T_{i 1}+T_{i 2} w_{i} X_{i 1}\right\}=0}\right.$ |
| time 2 | + | - | + | - | $\mathbb{E}\left\{(-1)^{T_{i 2}} w_{i} X_{i 2}\right\}=0$ |
|  | + | - | - | + | $\mathbb{E}\left\{(-1)^{\left.T_{i 1}+T_{i 2} W_{i} X_{i 2}\right\}=0}\right.$ |

## GMM Estimator (Two Period Case)

- Independence across covariate balancing conditions:

$$
\begin{aligned}
\hat{\beta} & =\underset{\beta \in \Theta}{\operatorname{argmin}} \operatorname{vec}(\mathbf{G})^{\top}\left\{\mathbf{I}_{3} \otimes \mathbf{W}\right\}^{-1} \operatorname{vec}(\mathbf{G}) \\
& =\underset{\beta \in \Theta}{\operatorname{argmin}} \operatorname{trace}\left(\mathbf{G}^{\top} \mathbf{W}^{-1} \mathbf{G}\right)
\end{aligned}
$$

- Sample moment conditions:

$$
\mathbf{G}=\frac{1}{n} \sum_{i=1}^{n}\left[\begin{array}{ccc}
(-1)^{T_{i 1}} w_{i} X_{i 1} & (-1)^{T_{i 2}} w_{i} X_{i 1} & (-1)^{T_{i 1}+T_{i 2}} w_{i} X_{i 1} \\
0 & (-1)^{T_{i 2}} w_{i} X_{i 2} & (-1)^{T_{i 1}+T_{i 2}} w_{i} X_{i 2}
\end{array}\right]
$$

- Covariance matrix (dependence across time periods):

$$
\mathbf{W}=\frac{1}{n} \sum_{i=1}^{n}\left[\begin{array}{lll}
\mathbb{E}\left(w_{i}^{2} X_{i 1} X_{i 1}^{\top} \mid X_{i 1}, X_{i 2}\right) & \mathbb{E}\left(w_{i}^{2} X_{i 1} X_{i 2}^{\top} \mid X_{i 1}, X_{i 2}\right) \\
\mathbb{E}\left(w_{i}^{2} X_{i 2} X_{i 1}^{\top} \mid X_{i 1}, X_{i 2}\right) & \mathbb{E}\left(w_{i}^{2} X_{i 2} X_{i 2}^{\top} \mid X_{i 1}, X_{i 2}\right)
\end{array}\right]
$$

- Possible to combine them with score conditions


## Extending Beyond Two Period Case

$$
\begin{aligned}
& \xrightarrow{T_{i 2}=1} x_{i 3}(1,1) \xlongequal{\stackrel{T_{i 3}=1}{T_{i 3}=0} \cdot} \begin{array}{r}
Y_{i}(1,1,1) \\
Y_{i}(1,1,0)
\end{array} \\
& T_{i i}=1 / x_{i 2}(1) \underset{T_{i 2}=0}{ } x_{i 3}(1,0) \xlongequal[T_{i 3}=0]{\begin{array}{l}
T_{i 3}=1
\end{array} y_{i}(1,0,1)} \begin{array}{r}
i(1,0,0)
\end{array} \\
& x_{i 1}=0 \quad x_{i 2}(0) \\
& \underline{T}_{i 2}=1 \quad X_{i 3}(0,1) \xlongequal{\frac{T_{i 3}=1}{T_{i 3}=0} \cdot Y_{i}(0,1,1)} \cdot Y_{i}(0,1,0) \\
& \widetilde{T_{i 2}=0} \quad X_{i 3}(0,0) \stackrel{\begin{array}{l}
T_{i 3}=1 \\
T_{i 3}=0
\end{array} \quad Y_{i}(0,0,1)}{ } \quad Y_{i}(0,0,0)
\end{aligned}
$$

Generalization of the proposed method to $J$ periods is in the paper

## Orthogonalized Covariate Balancing Conditions

| Design matrix |  |  |  | Treatment History Hadamard Matrix: $\left(t_{1}, t_{2}, t_{3}\right)$ |  |  |  |  |  |  |  | Time |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | ,0,0) | $(1,0,0)$ | $(0,1,0)$ | $(1,1,0)$ | $(0,0,1)$ | $(1,0,1)$ | $(0,1,1)$ | $(1,1,1)$ |  |  |  |
| $T_{i 1} T_{i 2}$ | $T_{\text {i3 }}$ | I | $h_{0}$ | $h_{1}$ | $h_{2}$ | $h_{12}$ | $h_{13}$ | $h_{3}$ | $h_{23}$ | $h_{123}$ | ${ }_{1}^{1}$ | 2 | 3 |
| - - | - | I | + | + | + | + | + | + | + | + | ${ }_{1} \times$ | $x$ | $x$ |
| $+$ | - | 1 | + | - | $+$ | - | $+$ | - | $+$ | - | $1 \checkmark$ | $x$ | $x$ |
| - + | - | 1 | + | + | - | - | + | + | - | - | 15 | $\checkmark$ | $x$ |
| + + | - | 1 | + | - | - | $+$ | $+$ | - | - | $+$ | 15 | $\checkmark$ | $x$ |
| - - | $+$ | 1 | + | $+$ | $+$ | $+$ | - | - | - | - | $1 \checkmark$ | $\checkmark$ | $\checkmark$ |
| $+\quad-$ | $+$ | 1 | + | - | + | - | - | $+$ | - | + | 15 | $\checkmark$ | $\checkmark$ |
| $-\quad+$ | $+$ | , | + | + | - | - | - | - | $+$ | $+$ | 17 | $\checkmark$ | $\checkmark$ |
| + + | + | 1 | + | - | - | + | - | + | + | - | $1 \checkmark$ | $\checkmark$ | $\checkmark$ |

- Covariate balancing conditions:

$$
\mathbb{E}\left\{X_{i j}\left(\bar{t}_{j-1}\right)\right\}=\mathbb{E}\left[1\left\{\bar{T}_{j-1}=\bar{t}_{j-1}, \underline{T}_{i j}=\underline{t}_{j}\right\} w_{i}\left(\bar{t}_{J}, \bar{X}_{i j}\left(\bar{t}_{J-1}\right)\right) X_{i j}\left(\bar{t}_{j-1}\right)\right]
$$

- The mod 2 discrete Fourier transform:

$$
\mathbb{E}\left\{(-1)^{T_{i 1}+T_{i 3}} w_{i} X_{i j}\right\}=0 \quad \text { (6th row) }
$$

## GMM in the General Case

- The same setup as before:

$$
\hat{\beta}=\underset{\beta \in \Theta}{\operatorname{argmin}} \operatorname{trace}\left(\mathbf{G}^{\top} \mathbf{W}^{-1} \mathbf{G}\right)
$$

where

$$
\mathbf{G}=\left[\begin{array}{c}
\widetilde{\mathbf{X}}_{1}^{\top} \mathbf{M} \mathbf{R}_{1} \\
\vdots \\
\widetilde{\mathbf{X}}_{J}^{\top} \mathbf{M} \mathbf{R}_{J}
\end{array}\right] \text { and } \mathbf{W}=\left[\begin{array}{ccc}
\mathbb{E}\left(\widetilde{\mathbf{X}}_{1} \widetilde{\mathbf{X}}_{1}^{\top} \mid \mathbf{X}\right) & \cdots & \mathbb{E}\left(\widetilde{\mathbf{X}}_{1} \widetilde{\mathbf{X}}_{J}^{\top} \mid \mathbf{X}\right) \\
\vdots & \ddots & \vdots \\
\mathbb{E}\left(\widetilde{\mathbf{X}}_{J} \tilde{\mathbf{X}}_{1}^{\top} \mid \mathbf{X}\right) & \cdots & \mathbb{E}\left(\widetilde{\mathbf{X}}_{J} \tilde{\mathbf{X}}_{J}^{\top} \mid \mathbf{X}\right)
\end{array}\right]
$$

- $\mathbf{M}$ is an $n \times\left(2^{J}-1\right)$ "model matrix" based on the design matrix
- For each time period $j$, define $\widetilde{\mathbf{X}}_{j}$ and "selection matrix" $\mathbf{R}_{j}$

$$
\widetilde{\mathbf{X}}_{j}=\left[\begin{array}{c}
w_{1} X_{1 j}^{\top} \\
w_{2} X_{2 j} \\
\vdots \\
\vdots
\end{array}\right] \quad \text { and } \quad \mathbf{R}_{j}=\left[\begin{array}{cc}
\mathbf{0}_{2^{j-1} \times 2^{j-1}} & \mathbf{0}_{2 j-1 \times\left(2^{J}-2^{j-1}\right)} \\
\mathbf{0}_{\left(2^{j}-2^{j-1}\right) \times 2^{j-1}} & \mathbf{I}_{2^{J}-2^{j-1}}
\end{array}\right]
$$

## A Simulation Study with Correct Lag Structure

- 3 time periods
- Treatment assignment process:

- Outcome: $Y_{i}=250-10 \cdot \sum_{j=1}^{3} T_{i j}+\sum_{j=1}^{3} \delta^{\top} X_{i j}+\epsilon_{i}$
- Functional form misspecification by nonlinear transformation of $X_{i j}$


## Bias

- $\beta_{j}$ : the average marginal effect of $T_{i j}$
- Last column: mean bias for $\mathbb{E}\left\{Y_{i}\left(t_{1}, t_{2}, t_{3}\right)\right\}$



## Root Mean Square Error



## A Simulation Study with Incorrect Lag Structure

- 3 time periods
- Treatment assignment process:

- The same outcome model
- Incorrect lag: only adjusts for previous lag but not all lags
- In addition, the same functional form misspecification of $X_{i j}$


## Bias

- $\beta_{j}$ : regression coefficient for $T_{i j}$ from marginal structural model
- Last column: mean bias for $\mathbb{E}\left\{Y_{i}\left(t_{1}, t_{2}, t_{3}\right)\right\}$



## Root Mean Square Error



## Software: R Package CBPS

```
## upload the package
library("CBPS")
## load the LaLonde data
data(LaLonde)
## Estimate ATT weights via CBPS
fit <- CBPS(treat ~ age + educ + re75 + re74 +
                                    I(re75==0) + I(re74==0),
data = LaLonde, ATT = TRUE)
summary(fit)
## matching via MatchIt
library(MatchIt)
## one to one nearest neighbor with replacement
m.out <- matchit(treat ~ 1, distance = fitted(fit),
                                    method = "nearest", data = LaLonde,
                                    replace = TRUE)
summary(m.out)
```


## Extensions to Other Causal Inference Settings

- Propensity score methods are widely applicable
- This means that CBPS is also widely applicable
- Extensions in progress:
(1) Non-binary treatment regimes
(2) Generalizing experimental estimates
(3) Generalizing instrumental variable estimates
- All of these are situations where balance checking is difficult


## Non-binary Treatment Regimes

(1) Multi-valued treatment:

- Propensity score for each value: $\pi_{\beta}\left(t, X_{i}\right)=\operatorname{Pr}\left(T_{i}=t \mid X_{i}\right)$
- Commonly used models: multinomial logit, ordinal logit
- Inverse probability weighting: weight $=1 / \pi_{\beta}\left(T_{i}, X_{i}\right)$
- Balance covariates across all groups
- Essentially the same as MSM case: much simpler
(2) Continuous and other treatments:
- Generalized propensity score: $\pi_{\beta}\left(t, X_{i}\right)=p\left(T_{i}=t \mid X_{i}\right)$
- Propensity function: $\psi_{\beta}\left(X_{i}\right)$ where $p_{\psi}\left(T_{i}=t \mid X_{i}\right)$
- Commonly used models: linear regression, GLMs
- Outcome analysis:
- subclassification (Imai and van Dyk)
- polynomial regression (Hirano and Imbens)
- Sensitivity to model misspecification, lack of diagnostics
- Use the same model but balance covariates across binned categories


## Generalizing Experimental Estimates

- Lack of external validity for experimental estimates
- Target population $\mathcal{P}$
- Experimental sample: $S_{i}=1$ with $i=1,2, \ldots, N_{e}$
- Non-experimental sample: $S_{i}=0$ with $i=N_{e}+1, \ldots, N$
- Sampling on observables:

$$
\left\{Y_{i}(1), Y_{i}(0)\right\} \Perp S_{i} \mid X_{i}
$$

- Propensity score: $\pi_{\beta}\left(X_{i}\right)=\operatorname{Pr}\left(S_{i}=1 \mid X_{i}\right)$
- Outcome analysis: weighted regression for the experimental sample
- Balancing between experimental and non-experimental sample
- You may also balance weighted treatment and control groups within the experimental sample


## Review of Instrumental Variables

- Encouragement design (Angrist et al. JASA)
- Randomized encouragement: $Z_{i} \in\{0,1\}$
- Potential treatment variables: $T_{i}(z)$ for $z=0,1$
- Four principal strata (latent types):
- compliers $\left(T_{i}(1), T_{i}(0)\right)=(1,0)$,
- non-compliers $\left\{\begin{array}{cc}\text { always - takers } & \left(T_{i}(1), T_{i}(0)\right)=(1,1), \\ \text { never - takers } & \left(T_{i}(1), T_{i}(0)\right)=(0,0), \\ \text { defiers } & \left(T_{i}(1), T_{i}(0)\right)=(0,1)\end{array}\right.$
- Observed and principal strata:

$$
Z_{i}=1 \quad Z_{i}=0
$$

$T_{i}=1$ Complier/Always-taker Defier/Always-taker

$$
\begin{array}{l|l}
T_{i}=0 \quad \text { Defier/Never-taker } \quad \text { Complier/Never-taker }
\end{array}
$$

- Randomized encouragement as an instrument for the treatment
- Two additional assumptions
(1) Monotonicity: No defiers

$$
T_{i}(1) \geq T_{i}(0) \quad \text { for all } i .
$$

(2) Exclusion restriction: Instrument (encouragement) affects outcome only through treatment

$$
Y_{i}(1, t)=Y_{i}(0, t) \text { for } t=0,1
$$

Zero ITT effect for always-takers and never-takers

- ITT effect decomposition:

$$
\begin{aligned}
\mathrm{ITT}= & \mathrm{ITT}_{c} \times \operatorname{Pr}(\text { compliers })+\mathrm{ITT}_{a} \times \operatorname{Pr}(\text { always }- \text { takers }) \\
& +\mathrm{ITT}_{n} \times \operatorname{Pr}(\text { never }- \text { takers }) \\
= & \mathrm{ITT}_{c} \operatorname{Pr}(\text { compliers })
\end{aligned}
$$

- Complier average treatment effect or (LATE): $\mathrm{ITT}_{c}=\mathrm{ITT} / \operatorname{Pr}$ (compliers)


## Generalizing Instrumental Variables Estimates

- Compliers may not be of interest
(1) They are a latent type
(2) They depend on the encouragement
- Generalize LATE to ATE
- No unmeasured confounding: ATE $=$ LATE given $X_{i}$
- Propensity score: $\pi_{\beta}\left(X_{i}\right)=\operatorname{Pr}\left(C_{i}=\right.$ complier $\left.\mid X_{i}\right)$
- Weighted two-stage least squares with the weight $=1 / \pi_{\beta}\left(X_{i}\right)$
- Commonly used model: the multinomial mixture (Imbens \& Rubin)
- Balance covariates across four observed cells defined by $\left(Z_{i}, T_{i}\right)$
- Weights are based on the probability of different types
- For example, for the cell with $\left(Z_{i}, T_{i}\right)=(1,1)$, use the inverse of $\operatorname{Pr}\left(C_{i}=\right.$ complier $\left.\mid X_{i}\right)+\operatorname{Pr}\left(C_{i}=\right.$ always $\left.-\operatorname{taker} \mid X_{i}\right)$ as weight


## Concluding Remarks

- Covariate balancing propensity score:
(1) simultaneously optimizes prediction of treatment assignment and covariate balance under the GMM framework
(2) is robust to model misspecification
(3) improves propensity score weighting and matching methods
(4) can be extended to various situations
- Open questions:
(1) How to select confounders
(2) How to specify a treatment assignment model
(3) How to choose covariate balancing conditions

