Policy Positions in Mixed Member Electoral Systems: Evidence from Japan

Kosuke Imai

Princeton University

Joint work with Shigeo Hirano (Columbia) Yuki Shiraito (Princeton) Masaki Taniguchi (University of Tokyo)

> September, 2011 APSA Annual Meeting

"Best of Both Worlds"?

- Mixed member electoral systems:
 - Single member districts (SMDs)
 - Proportional representation (PR)
- "Best of both worlds" (Shugart and Wattenberg 2001):
 - SMD legislators represent geographically narrow interests
 - PR legislators represent wider range of voters
- Conflicting evidence in the existing literature:
 - SMD legislators focus more on constituency services (Germany, Hungary)
 - SMD and PR legislators behave similarly in roll call voting (Russia, Ukraine)
- Question: Do policy positions of SMD legislators differ from those of PR legislators?
- Challenge: Estimate policy positions in parliamentary systems

Japanese Case

- Japan's mixed member electoral system:
 - Upper House: 146 MMDs (regional), 96 PR seats (nationwide)
 - Lower House: 300 SMDs, 180 PR seats (regional)
- Parliamentary system: strong party discipline, few roll call votes
- Asahi-Todai Survey 2003 2010:
 - Panel data with 8 waves for all 6 elections
 - Common policy questions across multiple survey waves
 - Both incumbents and challengers
 - Both Upper and Lower House candidates
 - Extremely high response rate (average 85%)
 - 9 cross-section/panel surveys of voters (not analyzed yet)
- Strategy: analyze these survey data to estimate policy positions of candidates (and voters) across chambers and time periods

| Wave | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|-----------------------|------|------|------|------|------|------|------|------|
| Year | 2003 | 2003 | 2004 | 2005 | 2007 | 2008 | 2009 | 2010 |
| House | L | L | U | L | U | L | L | U |
| Pre-election survey? | No | Yes | Yes | Yes | Yes | No | Yes | Yes |
| # of policy questions | 13 | 22 | 14 | 19 | 18 | 20 | 35 | 36 |
| # of politicians | 476 | 1159 | 482 | 1132 | 533 | 884 | 1333 | 558 |
| incumbents | | 418 | 90 | 457 | 84 | 463 | 448 | 83 |
| challengers | | 741 | 230 | 671 | 293 | 421 | 885 | 312 |
| Response rate | 0.82 | 0.95 | 0.76 | 0.91 | 0.81 | 0.83 | 0.98 | 0.82 |

- A total of 3025 candidates
- A total of 90 distinct policy questions



Kosuke Imai (Princeton)

Policy Positions

Overlap across Chambers and Time Periods



Estimation of Policy Positions

- Bayesian factor analysis for ordinal response (Quinn 2004; Treier and Jackman 2008) via MCMCpack
- *i*: politician
- j_i : j_i th wave for politician i
- k_j: kth question in the jth wave
- x_{ij_i} : policy position of politician *i* at the time of wave j_i
- $y_{ij_ik_{j_i}}$: politician *i*'s answer to question k_{j_i} in survey wave j_i
- The model for the latent response variable:

$$\mathbf{y}_{ij_ik_{j_i}}^* \sim \mathcal{N}(\alpha_{k_{j_i}} + \beta_{k_{j_i}}^\top \mathbf{x}_{ij_i}, \mathbf{1})$$

- Proper conjugate prior distributions
- Two models: one and two-dimensional



- One-dimensional model gives estimates almost identical to the first dimension estimates (corr. = 0.99)
- Highly correlated with self-reported ideology (corr. = 0.82)
- Constraints and interpretation:
 - First dimension = security/foreign policy
 - Second dimension = economic policy

Kosuke Imai (Princeton)

Policy Positions

Comparison with Expert Survey Estimates



- Kato and Laver (2003) estimate parties' positions from expert survey
- Party medians in the 1st dimension are similar
- Shifts of party medians in the 2nd dimension for LDP and DPJ are consistent

Are SMD Candidates More Dispersed?



Estimated Policy Position

Do SMD Candidates Converge within Districts?



Kosuke Imai (Princeton)

Policy Positions

Concluding Remarks and Next Step

- Do mixed member electoral systems offer the "best of both worlds"?
- Bayesian factor analysis of comprehensive panel survey of Japanese politicians
- Evidence is mixed: SMD candidates are more dispersed than PR candidates, but no obvious convergence within SMDs
- Our next step is to incorporate voter survey to estimate voter preferences